

FACT SHEET

(updated 28 May 2008)



www.wcoa2010kualalumpur.com

ACCOUNTANTS: SUSTAINING VALUE CREATION

In November 2010, the Malaysian Institute of Accountants (“MIA”) will host the 18th World Congress of Accountants (“WCOA”). It is a great triumph for MIA and Malaysia in being the 4th Asian country to be accorded the honour to organise the world’s largest gathering of accountants, financial and business leaders. The theme for the congress, “Accountants: Sustaining Value Creation,” is in harmony with the present and future trend of the global economy. The international accountancy profession, more than ever, needs to exert its leadership and expertise by creating value and upholding business integrity in both the private and public sectors to sustain long term growth.

Congress Date & Venue: 8-11 November 2010, Kuala Lumpur Convention Centre
Kuala Lumpur, Malaysia

Coming to WCOA 2010 means among others:

- Meeting the most influential and innovative minds in business, finance, policy, standard setters and decision makers from all over the globe.
- Sharing and exchanging ideas on the latest business and global economic trends and receiving updates on the latest developments in international accounting and auditing standards.
- Developing new knowledge and strengthening competitiveness in issues related to growth.
- Gaining insights and first-hand information from renowned business leaders as well as networking and socialising within a deluxe conference environment presented in a state-of-the-art convention centre.
- Being in one of the most attractive and beautiful nations in the world, Malaysia, home to the world’s tallest twin towers and the melting pot of Asia where people of different faiths, beliefs and cultures have come to live harmoniously alongside one another, thus giving the nation a rich cultural heritage.

About the World Congress of Accountants

WCOA is held under the sponsorship of the International Federation of Accountants (IFAC).

With its inception in 1904, the Congress which has been held every five years since 1977 and every four years since 2002 is the foremost international event for the accountancy profession.

This is a highly respected and well attended global forum attracting a meeting of influential communities to share in the latest information, innovative ideas and to exchange views on a platform of international and regional interest.

Program and Registration

- Key Congress Programme:** Plenary Sessions - 4
Concurrent Sessions – 4 to 5 (comprising 7 workshops each)
- Sessions and Workshops:** Plenary sessions and workshops will be chaired and delivered by highly experienced professionals and business leaders.
- Topics:** Advanced topics and issues affecting today's dynamic business landscape such as the latest in financial-business strategies, the present and future trend in management and marketing, information communication technology, trade and regulations issues, Islamic finance, accounting, ethics, governance and standards are among key topics which will be explored and deliberated further.
- Congress Registration Fees:** Delegates – USD1,000.00
Accompanying Persons – USD500.00
- Expected No of delegates:** Over 6,500 delegates from more than 123 countries
- Invited Participants:** Global Finance and Business Leaders, Corporate & Financial Planners, Investors, Entrepreneurs, Policy and Standard Setters and Key Government Officials among others
- Supporters:**
- | | |
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| Ministry of Finance, Malaysia | Malaysia Airlines |
| Ministry of Tourism, Malaysia | Malaysian Airports Holdings Bhd |
| Central Bank, Malaysia | Member Bodies of IFAC |
| Securities Commission | Royal Malaysian Police |
| Accountant General | Embassies and Foreign Missions |
| Kuala Lumpur City Hall | Malaysian Association of Hotels |

For more information on the 18th WCOA 2010 in Kuala Lumpur, please visit www.wcoa2010kualalumpur.com or email us at info_wcoa@mia.org.my

See You at WCOA 2010 in Kuala Lumpur!

Organisers:



**International Federation
of Accountants**



**Malaysian Institute
of Accountants**

Disclaimer: Whilst WCOA 2010 Organising Committee and MIA have taken as much care in providing the information to be current as of date indicated, the information is still subject to change and shall be updated from time to time as deemed necessary